



## DESIGNING BRIEF FORM

Deadline: 50 days prior to the start of build-up (Pls Print or Type)

Show Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Stand No: \_\_\_\_\_ Hall No: \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Company Stamp: \_\_\_\_\_

### EXHIBITION DETAILS

Exhibition Name: \_\_\_\_\_ Date: \_\_\_\_\_

Venue: \_\_\_\_\_ Stand no. \_\_\_\_\_ Area: \_\_\_\_\_

### STAND CONSTRUCTION

Required for: Rental  Purchase

Type: Modular  Custom  Upgraded  Shell Scheme

Budget: <Dhs.30K  Dhs.30k – Dhs.60k  Dhs.60 – 100

Dhs.100 – 150k  Dhs.150k – 200k  Above 200k

### Specific requirement:

Flooring:	Walling:
Company Colour:	Electrical:
Furniture:	Graphics:
Audio Visual	Stand Help:
Display items:	Dimensions and Weight:

**Special construction:** Platform  Mezzanine  High Tower

### Other requirements:

	Big	Med	Small	Size	A/V Req.	Nos.	Size	Type	Remarks
Reception									
Meeting Area									
Storage									
Presentation									
Hospitality					Graphic Req.				
Catering Bar									
Pantry					Others				
Work Stations									

### Documents Available:

Rough Designs  Photos  Floor Plan  Corporate Brochures

Submission Deadline: \_\_\_\_\_

Signature: \_\_\_\_\_